



President Gorbachev: Green Drop Award offers message of hope for a sustainable, peaceful, environmentally conscious future

28 August 2012

Venice: Green Cross International Founding President Mikhail Gorbachev has praised the organisers of the new **Green Drop Award**, which he said symbolized the intrinsic link between human development and environmental sustainability.



"Venice has played a unique role in the development of our civilization. Today when the world is crossing a vital inflection point in its development, Venice continues to seek a path to the future," President Gorbachev said.

"I commend the Venice authorities for supporting Green Cross in organising the inaugural Green Drop Award at the 69th Venice Film Festival. My sincere thanks also go to the Biennale organisers for welcoming the proposal to establish an award dedicated to the environment and cooperation between people."

"The creation of this award will help motivate filmmakers and the public to become ambassadors of a message of optimism for the future. The Award trophy, which symbolizes a 'Green Drop,' represents our joint commitment to protecting nature."

"I am particularly heartened that a master of the Italian cinema, such as **Mr. Ermanno Olmi**, has accepted to be the first president of the Green Drop Award jury, especially as his visions are closely related to the spirit of Green Cross International."

Dr Alexander Likhotal, President of Green Cross International, said the Green Drop Award, which is presented on 4 September, 2012, encourages the film industry to play a bigger role in influencing positive public action on areas such as sustainable development, climate change and peace promotion.

"I am sure that the Green Drop Award can help stimulate a new generation of filmmakers to create thought-provoking productions that inspire moviegoers around the world, particularly the youth, to establish a practical lifestyle model that people are willing to emulate, and, thus, contribute to the

equitable, safe and responsible development of the global community,” said Dr Likhotal.

Green Cross International (GCI), founded by Nobel Peace Prize laureate Mikhail Gorbachev in 1993, is an independent non-profit and nongovernmental organization working to address the inter-connected global challenges of security, poverty and environmental degradation through a combination of advocacy and local projects. GCI is headquartered in Geneva and has a growing network of national organizations in over 30 countries.

Related content:

- [Italian version](#)
- [Green Drop Award](#)
- [Event notice](#)